

B.A. / B.Com. / B.Sc. (NEP) Semester-I
BA1023 / BA1047 / BSC1042 / BAO47 - Open Elective - English - Foundation
Course in Content Writing

P. Pages : 1

Time : Two Hours



GUG/S/25/15722C

Max. Marks : 40

- 1.** Answer **any two** questions in about 100 words. **10**
- i) What is the nature of the research?
 - ii) What are the conventions of research writing?
 - iii) What are the steps of research process?
- 2.** Answer **any two** questions in about 100 words. **10**
- i) What are the steps of research proposal?
 - ii) What are the different data collection methods in Research Process?
 - iii) Write the steps of research paper writing.
- 3.** Answer **any two** questions in about 100 words. **10**
- i) What are the different applications of content writing?
 - ii) Write the types of content writing.
 - iii) Write short note on Blog posts writing.
- 4.** Answer **any two** questions in about 100 words. **10**
- i) Write short note on writing for social media platforms.
 - ii) Write short note on online article writing.
 - iii) What are the contents in writing for websites.
